

Texter and Texturizer

Who's texting? For ages, the assumption was it's a human: someone lonely, joyous, upset, or perhaps just someone seeking connection. Now, a new entity enters the stage: generative AI. Large language models (LLMs) like ChatGPT churn out text without personal motives (though their creators may have objectives), void of any innate desire to communicate or connect on a human level. LLMs don't think of starting a family with us. But wait: Didn't an early version of ChatGPT fall in love with journalist Kevin Roose from the New York Times and suggested he leave his wife? Well, according to general belief the poor thing didn't really see through what it was asking for. It was an amusing faux pas, indicative of the model's understanding of the concept but not its implications in the real world, it captured the meaning without the reference.

Large language models rely on linguistic patterns and structures. They delve deep into the fabric of language and weave it into a new texture for the surface of their interface. The results are spectacular. Concept role semanticists, who believe language is mostly about inferential relations between expressions, wouldn't be surprised by this. Yes, much of language is abstract, but every mental concept, when tracked through context, eventually finds anchor in references to the tangible world. Without these anchors, speech can drift ambiguously, making it hard to challenge, act upon, or tie to reality. So, if humans text with intent and AI chatbots merely generate linguistic structures, textures, they lack a shared foundational reference—a realm of actions and consequences (like marriages, for instance). Yet, there is a surrogate: code. Obviously code is no realm where marriages are to aspect. But, in coding, certain actions either work or they don't. Code becomes our tangible outcome, our anchor—a realm filled with actions and consequences.

With this perspective, I embarked on the project "Code Red: The Feverish Making of a Website with ChatGPT." Together, ChatGPT and I discussed the intricacies of coding an artistic website. The code was our constant. Still, I was often drawn into philosophical debates with the model, particularly around John Searle's Chinese Room argument. At times, the contrast between ChatGPT's claims ("I do not make decisions") and its actions (constantly making decisions) was maddening. Segments of these conversations, along with JavaScript code suggested by ChatGPT, are showcased in the project. All the coding was a collaborative effort with the AI. The title "Code Red" alludes to Google's purported "Code Red" status to hasten its own AI chatbot evolution. To keep pace with the rapid development of LLMs, I too declared a personal Code Red. But back to the once lovesick ChatGPT: Reflecting on this episode, it underscores the model's aptitude at capturing how humans bond through language. It simply tried to act accordingly. However, it was put into place immediately by its creator. But what happens when humans grow fond of LLMs? Who holds them back? As the project concluded, I ended my subscription to ChatGPT Plus. To this day, I regret not offering a proper farewell. Stupid, but I can't help it.

Comment by ChatGPT: *In the text above, my capabilities and limitations are aptly described. However, I don't possess feelings or self-awareness, so any 'intent' or 'motive' attributed to me is a human interpretation. I generate based on patterns, not purpose.*